

London Mela 2007

■ Sonam Patel

Amongst the hustle and bustle, the London Mela 2007, was held in the Gunnerbury Park on Sunday, August 12th, 2007. It had a number of events, including performance by the renowned magician Aladin. He is working with London Sustainability Exchange to engage members of the community (LSx). At the Mela he excited festival-goers with his spell-binding card tricks seamlessly woven into various messages about climate change. His visit in Ealing is a part of a longer campaign with LSx called 'Charcool', working with the members of the South Ealing Community. He aims is to clear confusion



Magician Aladin with the crowd at London Mela

about climate changes.

Furthermore, in the same London Mela The London Ambulance Service joined forces with the British Heart Foundation (BHF), to support charity's "Doubt Kills" campaign by arguing the South Asian com-

munity to call 999 in experiencing chest pain. As they believe that South Asians living in the UK have 40-50 percent higher death rate from heart diseases than the general UK population. Even famous people supported BHF and London Ambulance Service and advised people not to risk their lives by losing time doubting what to do.

Jagjit Singh performs again

B&B Promotions with Zee Network are proud to present ghazal maestro Jagjit Singh live in concert in the UK. Recipient of the prestigious Padma Vibhusan, Jagjit Singh is probably one of the best known and highly venerated singers in the world today. It has been 3 years since the 'ghazal king' has performed in the UK. Some of his memorable concerts in the country include the celebrated and

highly acclaimed Live at Royal Albert Hall and Live at Wembley.

This time he will perform at two venues. Birmingham and London. He will also launch his first all gujrati album.

**Venue- Saturday
25th August 2007 -
Birmingham Symphony
Hall
Sunday 26th August 2007
- London Hammersmith
Apollo**

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