

Community Cohesion





"It's the economy, stupid."

As questions remain about what it might be like when our economy recovers, the public sector cuts start to bite and we recover from

the August riots, we continue to ask what our vision for the future means for Londoners. It's interesting that Defra has indicated that 75% of our carbon emissions are from the products and services that we buy; we really do need to think about the relationship of carbon to the economy.

Over the past few years LSx has engaged with these questions. Through our work we know that many Londoners are rethinking how we get stuff done; working beyond discussions on business tax or localism. Now would be a good time for new exciting collaborations; in the words of Henry Ford 'Coming together is a beginning, staying together is progress, and working together is success.'

I'm proud of the increasing numbers of supporters and members that have come together with LSx over the last year and the progress we've made in helping all London's communities (businesses, organisations and neighbourhoods) take control of their health and environment to shape their future.

This review highlights some of our key achievements from 2010/11. It describes our work to promote sustainable lifestyles, how we're working hard for a sustainable Olympics and how we're helping people get the skills and knowledge around sustainability they need to influence the way we do business and to shape the policies that are fashioning our future.

The support of our founding partners, our project partners, our funders and our supporters have underpinned our success. I am extremely grateful to the staff team and everyone who has helped LSx over the year, and look forward to working with you over the next few years.

Samantha Heath, Chief Executive



I am delighted to present the summary review for London Sustainability Exchange (LSx), from 1st April 2010 to 31st March 2011.

Despite the tough economic times, LSx has extended its impact and deepened its influence on policy and practice, engaging with the new political direction. Our work with communities on creating a sustainable London has been based on empowerment and we've used our insights to respond to policy consultation and to engage with business and communities in the discussion and debate around key issues such as the Big Society and Public Sector Reform.

Our exemplar projects to improve well-being and reduce environmental impacts have worked at a neighbourhood level across London. During the year LSx worked with community groups to create new opportunities for Londoners to eat more healthily, to exercise more, and to take action in their homes and neighbourhoods to use energy and water more wisely. We've supported small businesses to take up greener practices and we've shared learning from our own projects and from others through our growing learner networks of professionals and community leaders.

We've explored and developed more rigorous ways of capturing the impact of our work and enabled others to do the same. Through our training, events, courses and printed and online resources we directly benefitted more than 120,000 Londoners and indirectly reached almost 1.2 million.

Moving forward we're launching our membership programme and are focusing our efforts on bringing more support from the corporate sector, bringing together action by individuals, community groups, voluntary bodies and the statutory sector to support the movement towards London becoming a sustainable world city.

I would like to thank our board, staff, volunteers, partners, and funders for their continued commitment, enthusiasm and support to LSx. I look forward to working with you all in the coming months.

Martin Pilgrim, Chair

« **London Sustainability Exchange is to be congratulated for its excellent work with the London Health Commission and others on the Well London programme. This has made a real difference to the health and well-being of people in the capital and this supports my vision of putting the "village" back into the city to improve quality of life.** »

Boris Johnson, Mayor of London

Local children from the Barnsfield Estate, Greenwich, take part in arts activities at a Well London Community Feast



At LSx we know that with the right support and resources London has the capacity to become a sustainable world city.

The public sector is reforming, services are changing, our population is growing and London's housing is overcrowded. Our air is polluted, we're lacking green spaces, our climate is shifting and our biodiversity is declining.

At LSx we believe it isn't all doom and gloom. We know London has the capacity to realise its fantastic potential.

TRAINING COMMUNITIES

Funded by DEFRA, and in partnership with Groundwork London, we are using our sustainable lifestyles expertise to train communities in the Olympic Host Boroughs to reduce their waste and increase their recycling and time spent volunteering.

LEARNER NETWORKS

Through our Energise London, Wellnet and Healthier London Support Networks we've reached over 3,000 professionals and volunteers, with the learning from our work indirectly benefitting almost 1.2 million Londoners.

CONFERENCES

Our conferences continue to be a huge success inspiring debate and new learning on topics ranging from the Big Society to water conservation and open spaces.

EXECUTIVE BREAKFASTS FOR LONDON'S LEADERS

London's leaders have been kept up to date with the latest thinking and ideas that are leading us towards sustainability. We've discussed:

- The implications and opportunities of the Big Society
- How new technologies encourage sustainable behaviour
- Where next for behaviour change in London

« **Group discussions were really excellent for sharing best practice and for helping me to define 'next steps' for my organisation.** »

Feedback from HLSN network event on Demonstrating Value to Funders, November 2010

« **Last month I had no qualifications, now I have two...I'm so proud.** »

Participant in WLDT, Enfield (Enfield Homes)

« **Thought the 3rd Sector Toolkit was excellent! Please pass on my congrats to your team....** »

Paul Zanon, Downs' Syndrome Association

MENTORING THE COMMUNITY AND VOLUNTARY SECTOR

We've held tailored, surgery-style workshops to support organisations to maximise their funding, explore consortia options and boost communications. The Wellnet learner network dovetailed into this by sharing knowledge and building capacity.

PUBLICATIONS AND TOOLKITS

LSx produces a range of support materials that inspire, inform and prompt reflection. Our favourites from 2010/11 include:

- Better by Design – Enabling Londoners to boost Recycling in the Home through New Technologies
- City of London staff behaviours toolkit
- Degrees Cooler monitoring and evaluation toolkit
- Charity Green Challenge toolkit available at <http://www.lsx.org.uk/charitygreenchallenge>
- Citizen science programme for air quality and climate change adaptation
- Making Sense of the Changes report that helps small health charities understand, and prepare for, the impacts of localism, the Big Society and NHS reform

- **361** people mentored
- **43** organisations received an action plan
- **5,376** people trained

« **I think it's really helped now I feel more confident to talk to people and put myself out there to help others.** »

Kelly Hudson, Well London in Greenwich

« **A really inspiring and positive event: Gave me some real ideas!** »

Diane, Lambeth Community Health Leader, Wellnet Open spaces event 22/09/10



Stitches in Time inspire local leaders during an LSx Community Tour

« *Understanding behaviour and behaviour change are necessary for developing effective and efficient policies in all areas.* »

House of Lords, Science and Technology Select Committee, 2011

We believe the social and environmental issues faced by London today can only be addressed through sustainable policy and practice within business, communities and the public sector.

In 2011 we devised the LSx membership scheme to bring together London's businesses, community organisations and public sector to support the movement towards a sustainable London. In line with this we are focusing on influencing business sectors, policy issues and projects, which are of strategic importance and where we have the skills and expertise to make the most impact.

SUSTAINABLE BUSINESS PRACTICES

Cafes, restaurants, hotels, creative agencies, charities and social enterprises all received tailored support from LSx to reduce their environmental footprint. We used social marketing approaches to mobilise businesses into action, and help bring about lasting cultural change, alongside practical measures.

ENVIRONMENTAL POVERTY

During the year we collaborated with local residents and agencies to conclude our citizen science studies around air quality in the Pepys Estate, LB Lewisham. We cascaded the learning and results through academic papers, presentations, meetings with local decision makers and regional policymakers.

« *I've found LSx's events to be engaging, informative, thought-provoking and perfectly pitched, so that civic society groups such as ours are able to park some of our negatives, and instead focus on how we can shape some of the agenda to work for us – as well as inform the government of what it also needs to provide!* »

Philippe Granger, Development Manager, Rushey Green Time Bank

HEALTH AND WELL BEING

Our work on Well London, through Wellnet, is translating 'on the ground' experience for policy-makers and decision-makers. Well London is a ground-breaking new approach to community development. Our Well London Delivery Team model has been adopted by Hammersmith and Fulham PCT as part of their wider approach to health improvement.

INFORMING THE DIRECTION OF TRAVEL

We've held executive breakfasts and events to stimulate thinking on the Big Society, Public Sector Reform and New Localism.

WIDER POLICY AND PRACTICE

We continue to play an active role in the London Climate Change Partnership, the London Water Group, the London Anti-Social Behaviour group and the London Empowerment Partnership. Our Chief Executive Samantha Heath serves on the London Sustainable Development Commission.

- **1,300 tonnes CO₂ saved**
- **72,500 m³ water saved**
- **120,000 people benefited from our work during 2010-11**

« *Really enjoyed the networking/ opportunities to discuss Big Society and localism issues in detail.* »

delegate at The Big Society: Making a return on community investment, February 2011



Delegates engage in discussions at our Big Society Conference



Delegates use LSx's innovative techniques to get thinking about the Big Society

« It was wonderful to see so many people passionate about the mission and visionresidents are positively feeding back about all the healthy Borough initiatives and sharing this new knowledge with their family and friends, sign-posting them on where required. »

Davinia McFarlane, City Gateway, WLDT Partner, LB Tower Hamlets

LSx gives people access to the tools and encouragement they need to shape the future of their neighbourhoods, starting with their own habits and lifestyle choices.

IMPROVING THE HEALTH OF LONDONERS

Our delivery teams have had a phenomenal impact on the health of Londoners. Through Well London we've provided mentoring and capacity building to 288 Delivery Team volunteers.

The Healthier London Support Network has been supported by our fantastic events helping them cope with the changing political context and looming funding cuts.

We're delighted to be building on this by working with Thames Water on the 'Fit and Fun' to drink campaign and to be delivering a series of CSR seminars linked to the Olympics for Heart of the City funded by the City of London Corporation.

PEER TO PEER SUPPORT AND ENCOURAGEMENT

Our 73 delivery team volunteers in London's Low Carbon Zones have been coming up with some groundbreaking social marketing mechanisms to promote energy and water savings with householders and businesses.

The LSx Ecovate Mentors have been busy inspiring and enabling businesses to do what they can to collectively reap the rewards of 'going green'.

We launched our 'Action Learning Sets' with public and private sector professionals helping them to successfully promote more sustainable lifestyles.

« We are excited to be working with LSx on our innovative "fit to drink" campaign. »

Rosemary Waugh, Community Investment Manager, Thames Water

HEALTHY EATING

Through partnerships with local groups as part of Well London we've run 33 Cook and Eat courses and 13 community feasts. 89% of the nearly 900 participants reported increased confidence and knowledge around healthy eating.

In collaboration with YMCA, we ran 'ActivEat' across our 20 Well London communities, which used sports to galvanise more than 500 young people to get fitter by eating more healthily.

MEASURING BEHAVIOURAL CHANGE

Our expertise in monitoring and evaluation keeps on growing. We've:

- supported a comprehensive evaluation plan for the Degrees Cooler programme
- analysed the results of 'Towards Zero Waste' on behalf of the London School of Economics
- started monitoring the progress of Transform; a DEFRA funded Olympics Inspire Mark project

- **17,200** people engaged directly
- **916,000** people received information
- **103,500** reached through media work and materials

« I have lived in London for 8 years, but I don't have many friends. In the club, I have made loads of new friends in my area. »

Larkhall Refugee Cooking Programme participant – Well London

« LSx's expertise in this area has enabled us to really understand the behaviour change that occurred due to Degrees Cooler's activities. »

Jamie Agombar, Ethical and environmental manager, National Union of Students Limited

« Made behaviour change much less scary. »

Action Learning Set Participant

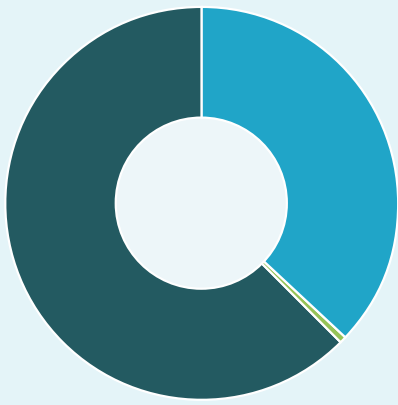
The community comes together to eat and celebrate cultural diversity through food at a Well London Community Feast



A community support officer pedals his way to five a day at our ActivEat football championship



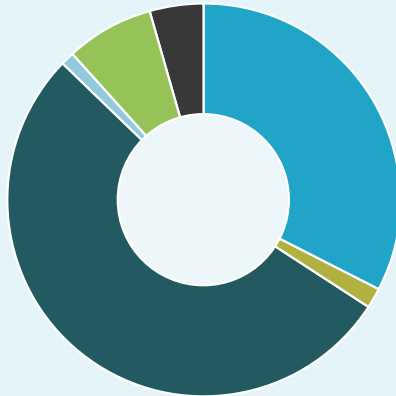
INCOME AND EXPENDITURE 2010-11



INCOME £931,969

Public sector	£345,541
Corporate	£6,458
Trusts and foundations	£579,970

The full audited annual financial statements of London Sustainability Exchange for the year ended 31 March 2011 are available on request



EXPENDITURE £1,007,218

Environmental footprint	£329,668
Fundraising and development	£14,922
Health	£535,588
Knowledge and skills	£9,905
Improving lives	£74,628
Governance costs	£42,507

LSx THANKS THE FOLLOWING ORGANISATIONS FOR THEIR SUPPORT IN 2010-11

Big Lottery Fund (*administered by Greater London Authority*)

The City Bridge Trust
City of London

Defra (*administered by National Union of Students*)

European Regional Development Fund (*the EcoVate project is managed by CESMB at Middlesex University*)

Groundwork London (*through Transform*)

London Borough of Tower Hamlets
London Civic Forum

London Councils

LSE (*due to HEFCE funded Towards Zero Waste evaluation*)

Tower Hamlets PCT (*due to match funding for Well London*)

Barking and Dagenham PCT (*due to match funding for Well London*)

The Campaign Company funded through Kirklees Council

Trust for London

Urban Buzz

MAIN SUPPORTERS:



EcoVate project part financed by the European Union

The EcoVate project is managed by Middlesex University



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