



Home Quality Mark Assessment

The challenge

The population of Greater London is predicted to reach 10 million (an increase of 1.5 million since 2014) by 2029¹. London therefore needs hundreds of thousands of new homes over the next decade to cope. It is critically important that these new builds are low, if not zero carbon, and do not impact negatively on London's air quality issue. In such fierce competition, environmental compliance will be an important factor.

What is the Home Quality Mark?

The Home Quality Mark (HQM) has been created to serve the UK's house builders and the householders who buy and rent new homes.

HQM will help house builders to demonstrate the high quality of their homes and to differentiate them in the marketplace. At the same time, it will give householders the confidence that the new homes they are choosing to buy or rent are well designed and built, and cost effective to run.

The HQM will do this by providing impartial information from independent experts on a new home's quality. It clearly indicates to householders the overall expected costs, health and wellbeing benefits, and environmental footprint associated with living in the home.

Developed by BRE, the UK's leading building science centre, the Home Quality Mark is based on years of building standards experience, and is part of the successful [BREEAM](#) family of quality and sustainability standards.

London Sustainability Exchange are qualified to perform an HQM assessment

Contact

For more information please contact Thiago Haberli at T.Haberli@lsx.org.uk

0207 234 9400

www.lsx.org.uk

MY COST

4

- Very low energy bills
- Low mortgage & insurance
- Reduced maintenance

MY WELLBEING

3

- Lots of natural light
- Good air quality
- Access to amenities

MY FOOTPRINT

4

- Low CO₂
- Planet friendly materials
- In tune with nature

¹ <https://www.london.gov.uk/what-we-do/research-and-analysis/people-and-communities/population-projections>