

Sustainable City Awards 2019 – Judging criteria

**The
Sustainable
City
Awards**



Background

1. Each judging panel shortlist five of the best applications and select one Winner and one Runner-up for each of the five categories:
 - Healthier Places
 - Innovative Spaces
 - Managing Resources
 - Smart Technology
 - Sustainable Mobility

From the winners and runners-up of the five categories, one not-for-profit organisation will be chosen to receive the overall **Sustainable City Award**.

The judging panels are each asked to nominate three applications from businesses for submission to the **Sir Peter Parker Award** panel. These applications may or may not be included in the five shortlisted applications.

2. Judging of individual categories will be carried out by the representatives of the relevant Livery Companies and Partner Organisations, or their nominated representatives. This process will result in five organisations being shortlisted in each category. From these, a category winner and a runner up will be selected, who will go forward to the final judging panel. The judges would like to emphasise the need for data to demonstrate the success of your project.
3. The contenders for **Sir Peter Parker Award** shall be drawn from the applications nominated by the five category panels. The awards partnership may arrange for site visits to eligible entrants. This will take place in May, in consultation with the contenders. Not all entrants will receive visits – however, this should not be taken as an indication of success or failure. The decision to undertake a judges' visit is a reflection of the complexity of an application, not of its quality.

The **Sir Peter Parker Award** recognises businesses that have successfully set new standards of innovation, performance and environmental leadership. The following points set out what the award requires:

- Consideration of the environment must be embedded within the business model of the organisation. The application must be supported by data and results that demonstrate environmental leadership in the sector, the financial viability of the project and the scale of accomplishments made, i.e. tonnes of carbon saved, reductions in emissions, reduced material use, reduction in traffic.

- The scale of accomplishments must be in keeping with the size of the organisation, for example, a multisite organisation should be able to show benefits across a high proportion of its sites. Results must be available that demonstrate environmental leadership in the sector and the financial viability of the project being entered.
 - The changes made should have the potential to be significant globally if they were to be adopted by a large number of other organisations. It will be important to show how the initiative has been, or could be, adopted by other businesses.
4. In deciding an **overall (not for profit) winner** for the competition, a judging panel, to be called the Sustainable City Awards Panel, will be formed. This panel will consist of representatives from each of the five categories.

The Sustainable City Awards Panel will select an overall winner for the Sustainable City awards from the winners and runners up of the five categories.

The decision of the judges is final.

Selecting a Winner

These guidelines are intended to assist category judges in selecting winners and runners up. The guidelines are not intended to be prescriptive, but merely form a basis on which the merits of individual candidates can be judged. Should the judges decide that a specific entrant is particularly outstanding, but these guidelines are too constraining to fairly measure that candidate's performance, they may be set aside, providing the category judges justify their decision in writing to the Sustainable City Awards Panel.

What to Look For In a Winning Entry

The aim of the Sustainable City Awards is to: **Reward, recognise and promote innovation, entrepreneurship and leadership in sustainability.**

Judges are therefore encouraged to select organisations that demonstrate more than just best practice. Winning organisations should exhibit originality in their activities and an ability to inspire action in others. A holistic approach to sustainability should also be recognised with social and economic factors being considered, as well as environmental.

In order to increase the objectivity and transparency of the judging process, we are asking our judges to award candidates a maximum of 65 points according to the following system:

The Organisation's Achievements (80 points)
<i>Judges should award a maximum of 80 points to candidates. This part of an application must be judged on individual merits. All claims made in an application should be supported by <u>quantifiable data</u>. The following criteria should be used to assist the judging process.</i>
To what extent do the efforts of the candidate make contributions and innovations in the category in question? (Award a maximum of 20 points)
To what extent are the efforts of the candidate innovative? Has this been done before by other organisations in the same sector? Is it being done better? Can it be replicated by others? (Award a maximum of 10 points)
Is the candidate displaying leadership? Are they engaging their suppliers, customers or clients? Are they encouraging their peers to follow their example? (Award a maximum of 10 points)
Is the candidate able to provide quantitative results to demonstrate the extent of positive impact that they have had on the environment, workplace, or community? (Award a maximum of 25 points)

Supporting information (15 points)
<i>Applicants have the opportunity to add some supporting background information.</i>
Some organisations may not fill this section out, however others may give detail of other work they are doing in the field of corporate social responsibility, sustainable development or environmental improvements, such as charitable donations, or involvement in community projects. This information can add weight to applications and may aid in separating candidates. (Award a discretionary 15 points).

Sustainable City Awards Checklist

Applicants name-	Judged by-	
Scoring Area	Points	Notes
Contributions and innovations in category (Maximum 20 points)		
Innovation (Maximum 10 points)		
Leadership (Maximum 10 points)		
Quantifiable (Maximum 25 points)		
Supporting work (Maximum 15 points)		
TOTAL		