

## Sustainable City Awards 2019 - Notes on the Sir Peter Parker Award

**The  
Sustainable  
City  
Awards**



The UK's foremost  
Sustainability awards

*The Sustainable City Awards aims to recognise, reward and promote innovation, entrepreneurship and leadership in sustainability.*

### About the Sir Peter Parker Award

The Sir Peter Parker Award recognises businesses that have successfully set new standards of innovation, performance and environmental leadership. Consideration of the environment must be embedded within the business model of the organisation. The application must be supported by data that demonstrate the scale of accomplishments made, for example, tonnes of carbon saved, reductions in emissions, reduced material use, and reductions in traffic.

The scale of accomplishments must be in keeping with the size of the organisation, for example, a multisite organisation should be able to show benefits across a high proportion of its sites. Results must be available that demonstrate environmental leadership in the sector and the financial viability of the project being entered.

The changes made should have the potential to be significant globally if they were to be adopted by a large number of other organisations. It will be important to show how the initiative has been, or could be, adopted by other businesses.

### How to apply

The Peter Parker Award is an award specifically for businesses as opposed to community projects or charitable initiatives. The judges select applicants for this Award based on the evidence presented in the application form completed for your chosen category (e.g. Innovative Spaces). See below some guidance and advice from the Sir Peter Parker Award panel to which should help you to formulate your entry. You should incorporate these guidance points into your answers.

### Guidance points to help formulate your response

- **Applicants should demonstrate which aspect of sustainability your project/initiative relates to and how this benefits the wider community.** Make your answer output related – so the benefits people receive are clear – this may be social, economic or environmental.
  - List where the innovative nature of your project/initiative makes a difference. This may include aspects such as climate change, energy usage, health and well-being, reduction of waste, conservation, water usage, renewables, circular economy, shared learning, people development, training and education, best practice, wildlife, and so on.

- List the benefits – to people, communities, to society as a whole – this may include a tangible reduction in resources or energy usage, or time spent on making a difference.
- The judges are looking for truly innovative sustainable practice. How has your innovative idea come to life? Explain the journey and your passion to the initiative and why you feel it deserves the national recognition this award gives.
- Your project must demonstrate ambitions and drive for influencing others through tangible actions. How is your project a leader or a pioneer in its field?
- **Metrics and Quantitative results for the recent past (up to 2 years) are mandatory to demonstrate the difference that is being achieved. The results need to be relative to the innovative aspects of the product/ initiative/space.**
- The Sir Peter Parker Award is an award to exemplary environmentally-conscious business practice: Is it replicable and scalable, how much of a difference does it have the potential to make in the future?
- Please also show the financial viability of the project

### **The judging process**

The Sir Peter Parker Award may be awarded to one or more commercial organisations. This is subject to the decision by the Sir Peter Parker Award judging panel who will review applications made to all five categories. The panel may wish to make a visit to see your project between May 20<sup>th</sup> and June 17<sup>th</sup> to help inform their decision; a visit does not necessarily indicate the quality of the project.

A certificate is awarded to the winner(s).

### **Contact Us**

If you have any queries regarding the Sustainable City Awards please contact us by e-mail **SustainableCityAwards@lsx.org.uk**, or by telephone on **0207 2349 400**.